

# Trading Standards Customer Attitude Survey – 2010

This questionnaire may be returned anonymously; but if you complete your name and address details below, then you will be entered into a draw for £30 of Debenham's vouchers. Only one entry per household. Completed questionnaires need to be returned by 16<sup>th</sup> July.

Name:	
Address:	
Postcode:	

**Below we have listed several areas of work that Trading Standards are involved in. We want to know how important you think this work is and then tell us what order of priority you would put them in.**

## In the Sections Below

**Please indicate on a scale of 1 to 8 how strongly you feel that Trading Standards should be doing this work.**

**1= This is not an issue** that Trading Standards should be committing resources to.

**8= This is a priority issue** for Trading Standards and should be robustly tackled.

**And then rank the Sections in order of priority.**

**Lowest number = this is the least important**

**Highest number = this is the most important**

For example in Section 1 Better Health for all: If you consider that Issue 3 is the most important and Issue 1 the least important then circle 4 for Issue 3 and circle 1 for Issue 1 as the order of priority for that Section.

## Section 1 Better Health For All – How important to you is our work?

<b>Issue 1</b>	Maintaining the integrity of the food chain, eg our food is responsibly produced and marketed							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3	4				
<b>Issue 2</b>	Reducing the supply of age restricted products to persons under 18 such as cigarettes, alcohol and tobacco							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3	4				
<b>Issue 3</b>	Ensuring high nutritional standards in the food supplied within our schools, care homes and other places where catering is provided							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3	4				
<b>Issue 4</b>	Enabling consumers to make informed decisions about healthy eating, eg the right levels of salt, fat and sugar							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3	4				

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## Section 2 Staying Safe - How important to you is our work?

<b>Issue 5</b>	Working to protect our customers against the effects of deliberate or reckless unfair trading							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2						
<b>Issue 6</b>	Minimising the risk of unsafe goods as well as the safe storage of hazardous products, eg petrol and fireworks							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2						

## Section 3 Opportunity For All – Economic Success: How important to you is our work?

<b>Issue 7</b>	Minimising the economic impact of animal disease outbreak, eg bird flu							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3					
<b>Issue 8</b>	Preventing exploitation of the prevailing economic climate, eg falling victim to misleading offers to clear your debts							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3					
<b>Issue 9</b>	Promote an honest, fair and competitive business community so that businesses can thrive in a competitive market							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3					

## Section 4 A Better Place To Live - How important to you is our work?

<b>Issue 10</b>	Enabling consumers to make informed decisions about environmental/green products							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3					
<b>Issue 11</b>	Promoting local products							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3					
<b>Issue 12</b>	Tackling anti social behaviour where we can have an impact, eg tackling the illegal sale of spray paints							
How important?	1	2	3	4	5	6	7	8
Order of priority?	1	2	3					

**Thank you for completing this survey. Please return it in the envelope provided before 16<sup>th</sup> July 2010. Alternatively, you can email [trading.standards@west.sussex.gov.uk](mailto:trading.standards@west.sussex.gov.uk) for an electronic copy. Make sure you have put your name and address on the front page if you wish to be entered into the draw.**

**If you would like a large print version of this questionnaire please call 01243 642124**