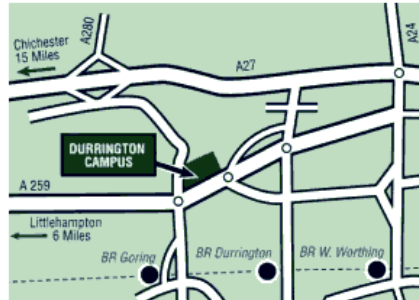


# How to get here

## Road

### From the East (Via A27)

Travel West along the A27 until you reach the Offington roundabout. Take the first exit onto Broadwater Street West (A24). Take the first right onto South Farm Road (A2032). At the mini-roundabout turn right onto Poulter's Lane (A2032). Follow this road until you reach the next roundabout. Take the second exit onto Littlehampton Road (A2032). At the next roundabout, take the second exit. At the third roundabout on Littlehampton Road (A2032) take the fourth exit onto Littlehampton Road (A2032) and then the first left into Northbrook College.



## Effectively Measuring the Impact of Training on your Business

### From the West (Via A27)

Travel East along the A27 until you approach the Long Furlong flyover slip road. Turn left onto the slip road and follow until you reach the Long Furlong roundabout. Take the fourth exit onto A280 to cross over the A27. At the next roundabout, take the first exit onto Titnore Lane (A2700). At the next roundabout, take the first exit onto Littlehampton Road (A2032). Take the first left into Northbrook College.

## Rail

Goring-By-Sea railway station is within 10 minutes walk of Northbrook College, West Durrington. Exit the station and walk North along Goring Street until you reach a T-junction with the A259. Turn left and follow the A259 until you reach a roundabout. Cross the road using the elevated walkway for direct access to Northbrook College.

## Northbrook College's Summer Employer Forum 2010

Arundel Room | Northbrook College Sussex

Littlehampton Road | Worthing

West Sussex | BN12 6NU

**Tuesday 18<sup>th</sup> May 2010**

“We enjoyed the opportunity to network with other organisations”

“Helped move our business forward”

## Register

You are cordially invited to Northbrook College's 2010 Summer Employer Forum and complimentary evening buffet.

The Summer Employer Forum has been arranged to provide the opportunity for local businesses to engage with key college decision makers and partners and discuss the return on Investment measurements that can be applied to training.

The aim is to ensure local businesses are fully aware of how to successfully plan and apply a range of measurements to evaluate the impact of training on their business and to feedback their opinions and experiences.




You will be able to register upon your arrival from 5.45 on the evening of Tuesday 18th May 2010 where there will be the opportunity to enjoy a tea or coffee and network prior to the commencement of the forum at 6.00p.m.

There will be a complimentary buffet for all attendees which will also provide an ideal opportunity to network further with both college staff and business representatives.

### How To Register

To secure your attendance and for hospitality arrangements at this forum and buffet, kindly complete the tear off reply slip (opposite) and return in the enclosed pre-paid envelope by 10<sup>th</sup> May 2010. We look forward to seeing you.

The business.solutions@northbrook team are pleased to assist you with any queries. The contact details are:

 **Email:** business.solutions@nbcol.ac.uk  
 **Tel:** (01903) 606 114  
 **Website:** www.northbrook.ac.uk/BusinessSolutions

## Agenda

Tuesday 18<sup>th</sup> May 2010

- 5.45 Registration – Tea, Coffee and Networking
- 6.00 Welcome introductions and overview of Forum's objectives
- 6.10
  - Training Impact Measures – an overview
  - How these support Business Goals and objectives
  - Measurement techniques that can be applied
- 7.00 Complimentary evening buffet and networking
- 7.20 Group discussions/ shared experiences
- 7.40 Feedback and questions
- 7.50 Summary



### Northbrook College's Summer Employer Forum

Tuesday 18<sup>th</sup> May 2010 ♦ 5.45p.m until 8.00p.m

Please reserve \_\_\_\_\_ places at the above event

Company Name: \_\_\_\_\_

Attendee Name(s): \_\_\_\_\_

Do you have any special dietary requirements?  Yes  No

If yes, please specify: \_\_\_\_\_



“An excellent event!”

“Good to hear about others experience”